

Websites that bring established service businesses calls, quotes, and bookings.

A capability and pricing guide for business owners who want a professional web presence without the runaround.

WHO THIS IS FOR

Built for operating businesses, not experiments.

ADGC Advisory develops professional websites and digital systems for established service businesses — commercial cleaning, facility services, camera and low-voltage installation, networking and IT support, electricians, HVAC, contractors, consultants, and similar firms.

If your services are valuable enough that one or two new clients would justify the investment, a professional website is not a luxury. It is the first thing your next customer checks.

What every project includes

- A responsive layout that works on desktop, tablet, and mobile
- A contact or quote-request form that reaches your inbox
- Basic copy support — we organize, edit, and tighten the information you provide
- Basic SEO foundations so search engines can find and read your site
- Two consolidated revision rounds
- 14 days of defect coverage after launch

What we don't do (yet)

E-commerce, customer portals, membership systems, custom applications, and workflows involving medical, financial, or identity data are outside this service. We would rather decline than deliver something half-right.

PACKAGES & PRICING

Two packages. Starting prices in USD.

One-Page Website

~~\$1,250~~

from \$750 USD

FOUNDING-CLIENT PRICE

Estimated delivery: 2-3 weeks

- Up to seven content sections
- Responsive on every device
- Contact or quote-request form
- Basic copy support
- Basic SEO foundations
- Two consolidated revision rounds

Core Business Website

~~\$2,500~~

from \$1,500 USD

FOUNDING-CLIENT PRICE

Estimated delivery: 4-6 weeks

- Up to five pages
- Responsive on every device
- Contact or quote-request form
- Basic copy support
- Basic SEO foundations
- Two consolidated revision rounds
- More pages available as add-ons

FOUNDING CLIENT LAUNCH OFFER

The first five qualified website projects receive a 40% launch discount on the base package. A place is reserved once your agreement is signed and your deposit is paid. Add-ons, domains, third-party charges, and care plans remain at regular price.

Prices shown are starting prices; your final quote follows a short discovery call and reflects your specific scope. Available add-ons include additional pages, full copywriting, project galleries, booking integrations, advanced forms, local SEO expansion, analytics and conversion tracking, Google Business Profile support, CRM or email integrations, additional revision rounds, expedited delivery, and ongoing content support — each quoted after discovery.

HOW IT WORKS

A clear path from first call to launch.

- 1 Discovery.** One structured 30-minute call plus a short intake form. We learn your business, your customers, and what you want website visitors to do.
- 2 Proposal & agreement.** You receive a written proposal with exact scope, timeline, and terms. No pressure, no moving targets.
- 3 Deposit & materials.** A 50% deposit reserves your project. We send a checklist and a secure upload link for your logo, photos, and content.
- 4 Design direction.** You approve the structure and visual direction before we build — so there are no surprises at the end.
- 5 Build & preview.** We build and test privately, then share a working preview of your actual site.
- 6 Two revision rounds.** Each round is one consolidated written list of changes. Focused feedback produces better results, faster.
- 7 Approval, payment, launch.** After your written approval and the remaining 50%, your site goes live on your domain — re-tested end to end.

TIMELINES

Project timelines are estimates. The project schedule begins only after the signed agreement, required deposit, and required client materials have been received. Delayed content, access, feedback, or approvals may affect the estimated completion date.

AFTER LAUNCH

Optional care plans keep your site healthy.

	BASIC CARE — \$99/MONTH	STANDARD CARE — \$149/MONTH
Managed hosting	Included	Included
Uptime & form checks	Included	Included
Technical maintenance	Included	Included
Security & dependency monitoring	Included	Included
Minor content updates	Up to 30 min/month	Up to 1 hour/month
Routine support requests	Standard handling	Priority handling

Care plans have an initial three-month term and continue month-to-month afterward. Unused update time does not roll over. New pages, redesigns, copywriting, new functionality, and integrations are quoted separately.

You always own and pay directly for your domain, business email, and any premium third-party tools. Clients who prefer to manage their own hosting receive full handoff instructions and a final backup at launch.

Who owns what

You own your domain, your email, your content, and — once the project is fully paid — your website. ADGC retains ownership of the reusable tooling and component framework used to build it.

NEXT STEP

Book a discovery call.

Thirty minutes. We look at what you have, what you need, and whether one of our packages is the right fit. You get a clear written quote afterward — and an honest "not yet" if a website isn't your best next investment.

adgcadvisory.com/book

or email info@adgcadvisory.com

Common questions

What do you need from me? A signed agreement, a 50% deposit, and your initial materials. We provide a checklist and a secure upload link.

When do I pay? 50% to reserve your project; the remaining 50% after your final approval, before your site goes live.

What if I need changes later? Small updates fall under a care plan's monthly allowance; larger changes get a clear quote first.

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Pricing shown reflects the founding-client launch offer, limited to the first five qualified projects. Standard terms are summarized in your proposal and governed by the signed service agreement.